

DOWNTOWN ARTFEST 2012

June 7-9

3 Days of Art Exhibits, Live
Music, Dance & Theatre

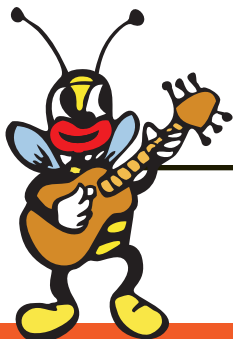
Thursday, June 7: Downtown Gallery Crawl

Friday, June 8: Bollywood Film Festival

Saturday, June 9: Downtown ArtFest



Sponsorship Packet



Northeast Louisiana's Premiere Art Festival in Historic Downtown Monroe

DeSiard St. • Walnut St. • Art Alley • S. Grand St.

2012 DOWNTOWN ARTFEST

Northeast Louisiana's Premiere Art Festival in Historic Downtown Monroe
Thank You for Supporting the Arts in Downtown Monroe!

Sponsorship Level Options:

AFICIONADO \$2,500

- Logo/Name Recognition in all TV and Radio Broadcast Advertisements (a \$18,000+ Value)
- Name Recognition with Premiere Placement of Logo on Event Poster, Event Banner and Digital Billboard (a \$1,350+ Value)
- Opportunity to have a Company Booth at the Event
- Verbal Recognition at the Event
- Inclusion in all Press Releases about the Event
- Logo on all E-Announcements about the Event
- Name Recognition with Premiere Placement of Logo on Festival Program Advertisements

DEVOTEE \$1,000

- Name Recognition in all Radio Advertisements (a \$3,000+ Value)
- Name Recognition on Event Poster and Digital Billboard (a \$1,200+ Value)
- Verbal Recognition at the Event
- Inclusion in all Press Releases about the Event
- Name Recognition on all E-Announcements about the Event
- Opportunity to have a Company Booth at the Event

ENTHUSIAST \$750

- Name Recognition on Event Poster and Digital Billboard (a \$1,200+ Value)
- Inclusion in all Press Releases about the Event
- Name Recognition on Festival Program
- Name Listed on "Thank You" Signage at the Event
- Opportunity to have a Company Booth at the Event

FAN \$300

- Name listed in Festival Program
- Name listed on "Thank You" Signage at Event

Downtown Artfest • PO BOX 460 • Monroe, LA 71210 • Phone: (318) 376-3952
email: downtownartfest@gmail.com • www.downtownartfest.com



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SPONSORSHIP PLEDGE FORM

I am interested in the following sponsorship level:

- Aficionado* \$2,500
- Devotee* \$1,000
- Enthusiast \$750
- Fan \$300

Sponsor Contact: _____

Company Name: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

*Deadline for Aficianado and Devotee sponsorships is April 28, 2012. This will ensure that sponsors will receive all the media exposure offered for those levels of support.

Thank you for your support!

Please mail your check (made payable to "Downtown Artfest") along with this completed form to:

Downtown Artfest
PO BOX 460
Monroe, LA 71210

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